

Privacy Policy

Your privacy is important to us. It is Investments & Diamonds' policy to respect your privacy in relation to any of your information that we may collect on the Investments & Diamonds website, and other websites that we own and operate. We request personal information only when we really need it to provide you with a service. We do this by fair and legal means, with your knowledge and consent. We also tell you why we are collecting it and how it will be used. We only retain the information collected for as long as necessary to provide the requested service. When we store data, we protect it within commercially acceptable means to prevent loss and theft, as well as unauthorized access, disclosure, copying, use or modification. We do not share personally identifiable information publicly or with third parties, except as required by law.

Our website may have links to external websites that are not operated by us. Please be aware that we have no control over the content and practices of these sites and we cannot accept responsibility for their respective privacy policies. You are free to refuse our request for personal information, understanding that we may not be able to provide some of the desired services. Your continued use of our website will be considered acceptance of our practices around privacy and personal information. If you have any questions about how we handle user data and personal information, please contact us.

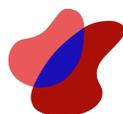
§ 1° Cookies Policy Investments & Diamonds

What are cookies?

As is common practice on almost all professional sites, this site uses cookies, which are small files downloaded to your computer, to improve your experience. This page describes what information they collect, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored, however, this may downgrade or 'break' certain elements of the website's functionality.

§ 2° How do we use cookies?

We use cookies for a variety of reasons, detailed below. Unfortunately, in most cases, there are no industry standard options for disabling cookies without completely disabling the functionality and features that they add to this site. It is recommended that you leave all cookies if you are unsure whether or not you need them, if they are used to provide a service that you use.



§ 3º Disable cookies

You can prevent cookies from being set by adjusting your browser settings (see your browser's Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites you visit. Disabling cookies will generally result in disabling certain features and features on this site. Therefore, it is recommended that you do not disable cookies. Cookies we set:

I. Account-related cookies

If you create an account with us, we will use cookies to manage the registration and general administration process. These cookies will generally be deleted when you log out of the system, however, in some cases, they may remain later to remember your site's preferences when you log out.

II. Login related cookies

We use cookies when you are logged in, so that we can remember this action. This saves you from having to sign in every time you visit a new page. These cookies are usually removed or cleared when you log out to ensure that you can only access resources and restricted areas when you log in.

III. Cookies related to email newsletters

This website offers newsletter or email subscription services and cookies can be used to remember whether you are already registered and whether to show certain notifications valid only for registered / non-registered users.

IV. Orders processing related cookies

This website offers e-commerce or payment facilities and some cookies are essential to ensure that your order is remembered between pages, so that we can process it properly.

V. Search-related cookies

We periodically offer surveys and questionnaires to provide interesting information, useful tools or to understand our user base more accurately. These surveys may use cookies to remember who has already participated in a survey or to provide accurate results after changing the pages.



VI. Forms-related cookies

When you submit data using a form such as that found on contact pages or comment forms, cookies can be set to remember the user's details for future correspondence.

VII. Site preferences cookies

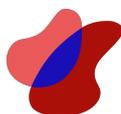
To provide you with a great experience on this site, we provide the functionality to set your preferences for how this site runs when you use it. To remember your preferences, we need to set cookies so that this information can be called up whenever you interact with a page is affected by your preferences.

VIII. Third Party Cookies

In some special cases, we also use cookies provided by trusted third parties. The following section details which third-party cookies you can find through this website. This site uses Google Analytics, which is one of the most widespread and reliable analytics solutions on the web, to help us understand how you use the site and how we can improve your experience. These cookies can track items such as how much time you spend on the site and the pages you visit, so that we can continue to produce compelling content. For more information about Google cookies Analytics, see the official Google Analytics page. Third party analytics are used to track and measure the use of this site, so that we can continue to produce compelling content. These cookies can track items such as the time you spend on the site or the pages you visit, which helps us understand how we can improve the site for you.

We periodically test new features and make subtle changes to the way the site looks. When we are still testing new features, these cookies can be used to ensure that you receive a consistent experience while on the site, while understanding which optimizations our users appreciate most.

As we sell products, it is important to understand the statistics on how many visitors to our site actually buy and, therefore, this is the type of data these cookies will track. This is important to you, as it means that we can make accurate business forecasts that allow us to analyze our advertising and product costs to ensure the best possible price.



§ 4° Purchases and transactions.

- I. When you buy something from our store, as part of the buying and selling process, we collect the personal information you provide to us, such as your name, address and email address. When you browse our store, we also automatically receive your computer's IP address to provide information that helps us learn about your browser and operating system. Email marketing (if applicable): with your permission, we can send emails about our store, new products and other updates.
- II. When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for delivery or return a purchase, we suggest that you consent to collect and use it only for that specific reason. If we request your personal information for a secondary reason, such as marketing, we will directly request your express consent or provide you with the opportunity to say no.
 - a) How do I withdraw my consent?
 1. If, after choosing, you change your mind, you can withdraw your consent so that we can contact you, for the collection, use or continuous disclosure of your information, at any time, by contacting us at sac@investmentsdiamonds.com
- III. We may disclose your personal information if we are required by law to or if you violate our Terms of Service.
- IV. Our store is hosted on Wix.com, Inc. They provide the online e-commerce platform that allows us to sell our products and services to you. Your data is stored in the Investments & Diamonds server data store, in the databases and in the general Wix.com application. They store your data on a secure server behind a firewall.
- V. If you choose a direct payment gateway to complete your purchase, Wix.com will store your credit card details. It is encrypted using PCI-DSS (payment card industry data security standard) and SSL. The purchase transaction data is stored only for the time necessary to complete the transaction. Upon completion, the purchase transaction information is deleted. We may also use other payment gateways on our websites.
- VI. In general, the third party suppliers used by us will collect, use and disclose your information only to the extent necessary to enable them to perform the services they provide to us. However, certain third party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies with respect to the information we must provide to them for their purchase-related transactions. For these providers, we recommend that you read their privacy policies to understand how personal information will be treated by those providers. Keep in mind that certain suppliers may be located or have



facilities located in a jurisdiction other than yours or us. Therefore, if you choose to proceed with a transaction that involves the services of a third-party service provider, your information may be subject to the laws of the jurisdiction (s) in which that service provider or its facilities are located. For example, if you are located in Brazil and your transaction is processed by a payment gateway located in the United States, your personal information used in completing that transaction may be subject to disclosure under United States law, including the Patriot Act . After you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

VII. When you click on the links in our store, they can direct you away from our website. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

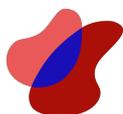
VIII. To protect your personal information, we take appropriate precautions and follow industry best practices to ensure that it is not lost, used inappropriately, accessed, disclosed, altered or destroyed inappropriately. If you provide us with your credit card information, it will be encrypted using SSL (Secure Socket Layer) technology and stored with AES-256 encryption. Although no method of transmission over the Internet or electronic storage is 100% secure, we follow all PCI-DSS requirements and implement additional generally accepted features.

§ 5º Information We Collect

Information You Provide

We collect information you provide directly via the Service, including but not limited to when you register an account, update your profile, access our content, make a purchase, participate in a sweepstakes, contest, survey, or other promotion (“Promotion”), contact customer support, or apply for a job. We may use Service Providers (defined below) to collect this information. The information we collect includes information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, to you. The following is a list of the categories of information we collect and have collected in the last 12 months:

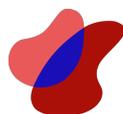
- I. **Contact Data.** We collect your first and last name, e-mail address, postal address, phone number, and other similar contact data.
- II. **Credentials.** We collect passwords and other information for authentication and account access.
- III. **Demographic Data.** We collect demographic information including your age, gender, and country.
- IV. **Payment Data.** We collect data necessary to process your payment if you make a purchase, including your payment instrument number (such as a credit card number or information identifying your financing account), and the security code and expiration date associated with your payment instrument.



- V. Profile Data. We collect your interests, favorites, wish lists, ring size preferences, and other profile data.
- VI. Contacts. We collect data about your contacts in order to fulfill a request by you. For example, when you e-mail a product to a friend or refer a friend through the Service, we request that you provide names and e-mail addresses for you and your friend. This helps ensure that your friend will know that you have requested that Investments&Diamonds send them an e-mail. The information Investments&Diamonds collects from you and your friend will only be used in ways as set forth in this Privacy Policy. By using this functionality, you acknowledge and agree that you have your contacts' consent for us to use their contact information to fulfill your request.
- VII. Content. We collect the content of the messages you send us, such as feedback and product reviews you write, questions and information you provide to customer support, or comments and content you can post on social media channels. For example, if you contact a customer service representative, jewelry consultant or service concierge and provide information to the consultant or submit a request through our Service, we will use your information to respond to your request and provide additional information that we believe may be useful for you. We may also collect content such as photos, videos or other content that you send us.
- VIII. Employment Data. We collect data as necessary to consider you for a job opening if you submit an application to us, including your employment history, resume, transcript, responses to questions listed on our job applications or other forms related to your application for employment, writing samples and references.
- IX. Government Identification Data. You may provide to us other personal identifying information such as an image of your driver's license or other government issued identification for fraud prevention purposes. You may also provide government issued identification numbers such as your social security number ,CPF for tax reporting purposes in the event that you win a sweepstakes prize.
- You may choose to voluntarily submit other information to us through the Service that we do not request, and, in such instances, you are solely responsible for such information.

§ 6° Information Collected Automatically

Investments&Diamonds automatically collects information about your device and how your device interacts with our Service. We may use Service Providers to collect this information. The categories of information we automatically collect and have collected in the last 12 months includes:



- I. **Service Use Data.** We collect data about the features you use, the pages you visit, the e-mails and advertisements you view, the products you purchase, the time of day you browse, your referring and exiting pages, and other similar information.
- II. **Device Connectivity and Configuration Data.** We collect data about the type of device or browser you use, your device's operating software, your internet service provider, your device's regional and language settings, and other similar information.
- III. **IP Address and Device Identifiers.** Investments&Diamonds collects your IP address and other device identifiers, including mobile advertising identifiers. We collect this data for various purposes, including to assess, diagnose problems, and improve functioning of our Service, servers, and hosting providers as well as to analyze trends and traffic patterns, gather demographic information, track the date, time, and duration of each session within our website, prevent fraud, and customize our services and advertisements.
- IV. **Location Data.** We collect data about your device's location.
 - a) Investments&Diamonds collects data through the use of cookies, web logs, web beacons and other tracking technologies (now and hereafter developed) ("Tracking Technologies"), including the following:
 1. **Log Files.** Our server logs automatically collect information, such as your IP address, your browser type and language, and the date and time of your visit, which helps us track users' movements around our site and understand trends.
 2. **Cookies.** "Cookies" are small pieces of information that are stored by your browser on your device's hard drive. We use cookies on certain pages of our Service to, among other things, analyze our web page flow, measure promotional effectiveness, deliver you a more customized shopping experience, track visits from our affiliates and partners and allow the use of our shopping cart.
 - b) Investments&Diamonds uses cookies for various business and commercial purposes, including the following:
 1. **Operational:** Cookies are essential in order for you to use our Service, such as our shopping bag, as well as to access password protected areas, such as your personal account.
 2. **Analytics and Performance:** Cookies collect information about how you use our Service and remember the choices you make (such as your language or location) to provide an enhanced performance and a more personalized experience.
 3. **Customization:** Cookies allow us to gather information on how our Service is being used so that we can provide content that is relevant to you.
 4. **Targeting and Advertising:** Cookies help us deliver advertisements that are more tailored to you and your interests, as well as limit the number of times you



receive the same advertisement. We also use cookies to measure the effectiveness of our advertising campaigns.

5. **Social Networking:** Cookies allow users to share our pages and content to third-party social networking sites.
6. **Web Beacons:** Investments&Diamonds also uses electronic images known as web beacons (also known as pixels) on the Service. When you access a website, video, e-mail, or advertisement that contains a pixel, the pixel may permit us or another party to drop or read cookies on your browser. Pixels are used in combination with cookies to track activity by a particular browser on a particular device. We may incorporate pixels from other parties that allow us to track our conversions, bring you advertising both on and off the Service, and provide you with additional functionality, such as the ability to connect our Service with your social media account.
7. **Device Fingerprinting.** Device fingerprinting is the process of analyzing and combining sets of information elements from your device's browser, such as JavaScript objects and installed fonts, in order to create a "fingerprint" of your device and uniquely identify your device and apps.
8. **Location-Identifying Technologies:** Location-aware technologies may be used to collect precise location data when you enable location-based services through your device. Location data may be used for purposes such as verifying your device's location and delivering or restricting relevant content and advertising based on that location.

Some information about your use of the Service and certain unaffiliated websites or services (described below) may be collected using Tracking Technologies across time and services and used by us and other parties for purposes such as to associate different devices you use, and deliver relevant ads and/or other content to you on the Service and unaffiliated websites and services.

For further information on Tracking Technologies and your rights and choices regarding them, see the sections entitled "Other Parties" and "Your Rights and Choices" below.

§ 7º Information from Other Sources

Investments&Diamonds may obtain information about you from other sources. To the extent we combine the information you provide to Investments&Diamonds through the Service with information we have obtained from other sources, we will treat the combined information in accordance with the practices described in this Privacy Policy, plus any additional restrictions imposed by the source of the data. The following are the categories of other sources we collect information from:



- Data brokers from which we purchase demographic data to supplement the data we collect.
- Social networks when you reference our Service or grant permission to Investments&Diamonds to access your data on one or more of these services.
- Financing providers with which we offer financing for purchases, and financial services providers used for processing payments.
- Partners with which we offer co-branded services, sell or distribute our products, or engage in joint marketing activities.
- Advertising and marketing partners.
- Publicly-available sources such as open government databases or other data in the public domain.

§ 8º Use of Information

We collect and use information about you for the business and commercial purposes described in this Privacy Policy. Our business purposes for collecting and using information, including in the last 12 months, include to:

- Manage our Service, including your registration, account, and transactions.
- Perform services requested by you, such as to process and fulfill your order, to respond to your comments, questions, and requests, and provide customer service.
- Send appointment reminders and otherwise assist in confirming or scheduling interactions with us.
- Send you technical notices, updates, security alerts, information regarding changes to our policies, and support and administrative messages.
- Prevent or take action regarding illegal activities, including suspected fraud.
- Monitor and analyze trends, usage, and activities.
- Conduct surveys and/or research on our users' demographics, interests, behavior.
- Improve our marketing and promotional efforts, Service content and product and service offerings.
- Develop and send you direct marketing, including advertisements and communications about our and other party products, offers, promotions, rewards, events, and services.
- Verify your eligibility and deliver prizes in connection with Promotions you have entered.
- Provide and serve advertising on our Service and unaffiliated websites and services.
- Comply with any applicable law, regulation, legal process or governmental request.



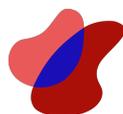
- Fulfill any other business or commercial purposes disclosed to you at your direction or with your consent.

We may use information that does not identify you (including information that has been de-identified) without obligation to you except as prohibited by applicable law. For information on your rights and choices regarding how we use your information, please see the section entitled “Your Rights and Choices” below.

§ 9º Sharing of Information

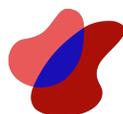
We share your information in accordance with the practices described in this Privacy Policy. The types of entities to whom we disclose and have disclosed information within the last 12 months include the following:

- I. **Service Providers:** We share your information with agents, contractors, and other service providers in connection with their work on our behalf (collectively “Service Providers”). Our Service Providers only receive your information if such information is needed to perform their function(s), and they are not authorized to use such information for any other purpose(s) other than the purpose(s) set forth by Investments&Diamonds. We only provide Service Providers with the information necessary to complete the requested service, product or transaction and contractually prohibit them from retaining, using, or disclosing information about you for any purpose other than performing the services for us. Notwithstanding the above, we may permit our Service Providers to use aggregate information which does not identify you or de-identified data for other purposes.
- II. **Affiliates:** We may share your information with our related entities including our parent and sister companies. For example, we may share your information with our affiliates for business purposes such as customer support, marketing, and technical operations.
- III. **Business Partners:** We may share your information with our business partners in connection with offering you co-branded services, selling or distributing our products, or engaging in joint marketing activities. For example, we may share information about you with a business partner for purposes of providing you with co-branded products or services that we may offer.
- IV. **Special Events:** If you choose to participate in a special event (for example, a Promotion), Investments&Diamonds may share your information with those organizations participating in the applicable event. Typically, these other parties do not use your information for any other purpose other than to manage the event. In some cases, these promotional partners may send you promotional materials regarding their products and services. By entering a Promotion, you agree to the official rules that govern that Promotion, and may, except where prohibited by applicable law, allow the sponsor and/or other parties to use your



name, voice and/or likeness or other submitted content in advertising or marketing materials.

- V. **Feedback, Testimonials and User Provided Content:** If you provide feedback or testimonials on the Service or on Investments&Diamonds products or services, or provide other user provided content (such as photos or videos), we may post and share this feedback, testimonial or other user provided content, including your information, on the Service, with partners, or in marketing and promotional materials. We may, in our sole discretion, edit feedback, testimonials or user provided content for length and content. California residents and data subjects in Europe have additional rights as set forth in “Additional Disclosures for California Residents” and “Additional Disclosures for Data Subjects in Europe” below.
- VI. **Facilitating Requests:** We may share your information with other parties for purposes of facilitating your requests (such as when you choose to share information with a social network about your activities on the Service).
- VII. **Vendors and Other Parties:** We share information with vendors and other parties for business and commercial purposes. For example, if we need to ship something to you, we must share your name and address with a shipping company. Vendors also include: web hosting companies, shipping and fulfillment companies (e.g., companies that ship or fulfill product orders), diamond or gemstone suppliers, jewelers, assemblers, insurance companies, data analysis firms, analytics and advertising technology companies, affiliates, customer service providers, consulting or marketing firms/providers, accounting, bookkeeping or legal firms, financial services firms, technology companies including, but not limited to, enterprise application firms, firms which provide technologies to enable electronic communications and data storage providers. Additionally, if you use a credit card or other financing alternative to place an order with Investments&Diamonds, we will use a payment processor to process your information in association with the transaction. We may also share information with other companies and organizations for credit fraud protection and risk reduction. Vendors and other parties may act as our service providers, or in certain contexts, independently decide how to process your information. Information may be disclosed to vendors and other parties in connection with tailoring advertisements, measuring and improving our Service and advertising effectiveness, and enabling other enhancements.
- VIII. **Business Transfer:** Your information may be disclosed as part of, or in connection with, any investment in the company, any merger, sale of company assets, or acquisition, as well as in the event of an insolvency, bankruptcy or receivership, in which information would be transferred as one of the business assets of Investments&Diamonds.



- IX. Security, Compliance with Law, and Fraud Protection:** We may disclose your information as we deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process or governmental request. We also may share your information in order to investigate, prevent or take action regarding illegal activities, including suspected fraud, or as otherwise required by law. We may also share your information to protect the rights, property, life, health, security and safety of us, the Service or any person or party.
- X. Consent:** We may share your information for any other business or commercial purposes disclosed to you and with your consent.

Without limiting the foregoing, in our sole discretion, we may share aggregated information which does not identify you or de-identified information about you with other parties or affiliates for any purpose except as prohibited by applicable law. For information on your rights and choices regarding how we share your information, please see the section entitled “Your Rights and Choices” below.

§ 10 Children

Investments&Diamonds does not knowingly collect personal information from children under the age of thirteen (13). In the event that Investments&Diamonds ever does so, we will strictly comply with the Children's Online Privacy Protection Act (“COPPA”). If you are a parent or guardian and believe Investments&Diamonds has collected such information in a manner not permitted by COPPA, please contact us as set forth in the section entitled “Contact Us” below, and we will remove such data to the extent required by COPPA. In addition, we do not sell the personal information of minors under 16 years old who are California residents. And under 18 years old residing in Brazil.

§ 11 Other Parties

Other Party Websites And Services

Our Service may provide links to websites, locations, platforms, and services operated and owned by other parties which are outside our control and not covered by this privacy policy. We encourage you to review the privacy policies posted on these (and all) websites and services. There may be Tracking Technologies on unaffiliated websites and services used to independently collect information about you and may solicit information from you. The information collected and stored by other parties, whether through our Service, or their services or Social Features (defined below), remains subject to their own policies and practices, including what information they share with us, your rights and choices on their services and devices, and whether they



store information in the U.S. or elsewhere. We encourage you to familiarize yourself with and consult their privacy policies and terms of use.

§ 12 Social Features

We may allow you to connect our Service to another website or offer our Service through another party's service ("Social Features"). If you use a Social Feature, both we and the applicable owner or operator of the Social Features may have access to and use information associated with your use of the Social Features, and you should carefully review their privacy policy and terms of use. Some examples of Social Features include the following:

- I. **Liking and Sharing:** We may embed a pixel or SDK on our Service that allows you to "like" or "share" content on your Investments&Diamonds account through another website or service, including social networks such as Facebook and Twitter. If you choose to interact with social networks through our Service, we may collect any information you have authorized the social network to share with us (such as your user ID, billing information, public profile information, e-mail address, birthday, friends list, and other account and profile data). Likewise, if you choose to interact with other websites or services through our Service or visit our Service while logged into another party's service, that other party may receive information about your activities on our Service and be able to associate that information with information the other party already has about you.
- II. **Brand Pages:** We may offer our content on social networks such as Facebook and Twitter. Any information you provide to us when you engage with our content (such as through our brand page or via Facebook Messenger) is treated in accordance with this Privacy Policy. Also, if you publicly reference our Service on another website or service including social networks (e.g., by using a hashtag associated with Investments&Diamonds in a tweet or post), we may use your reference on or in connection with our Service.

§ 13 Analytics and Interest-Based Advertising

Our Service contains Tracking Technologies owned and operated by vendors and other parties. For example, we use Tracking Technologies from analytics providers, such as Google Analytics, to help us analyze your use of the Service, compile statistic reports on the Service's activity, and provide us with other services relating to Service activity and internet usage. We also work with ad serving services, advertisers, and other parties to serve advertisements on the Service and/or on other websites and services. These other parties may use Tracking Technologies on our Service (including in e-mails and advertisements) and on other websites and services to track your activities across time and services for purposes of associating the different



devices you use, and delivering relevant ads and/or other content to you on our Service and other parties' services or devices after you have left the Service ("Interest-based Advertising").

We may serve ads on other websites and services, which are targeted to reach people (or similar people) who have visited our Service or that are also identified in one of more of our databases ("Matched Ads"). This is done by us uploading a customer list to another party or incorporating a pixel from another party into our own Service, and the other party matching common factors between our data and their data. For instance, we incorporate the Facebook pixel on our Service and may share your email address with Facebook as part of our use of Facebook Custom Audiences.

As indicated above, vendors and other parties may act as our service providers, or in certain contexts, independently decide how to process your information. We encourage you to familiarize yourself with and consult their privacy policies and terms of use. For further information on Tracking Technologies and your rights and choices regarding them, please see the sections entitled "Information Collected Automatically" above and "Your Rights and Choices" below.

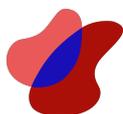
§ 14 Your Rights and Choices

Review and Update of Account Information

You may access, update, or remove certain account information that you have voluntarily submitted to us through the Service. If you would like to update or revise information in your account, you may do so through your account or by contacting us as set forth in the section entitled "Contact Us" below. We may require additional information from you to allow us to confirm your identity. Please note that we will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. California residents and data subjects in Europe have additional rights as set forth in the sections entitled "Additional Disclosures for California Residents" and "Additional Disclosures for Data Subjects in Europe" below.

§ 15 Tracking Technology Choices

- I. **Cookies and Pixels:** At all times, you are free to decline our cookies if your browser permits. Most browsers allow you to refuse cookies by activating the setting on your browser which allows you to refuse the setting of all or some cookies. If you use multiple browsers on your device, you will need to instruct each browser separately. Your ability to limit cookies is subject to your browser settings and limitations. You can find out more about cookies and how to decline them on about.cookies.org.



- II. **Do Not Track:** Your browser settings may allow you to automatically transmit a “Do Not Track” signal to online services you visit. Note, however, there is no industry consensus as to what site and app operators should do with regard to these signals. Accordingly, unless and until the law is interpreted to require us to do so, we do not monitor or take action with respect to “Do Not Track” signals or other mechanisms. For more information on “Do Not Track,” visit allaboutdnt.com.

Please be aware that if you disable or remove Tracking Technologies some parts of the Service may not function correctly.

§ 16 Analytics and Interest-Based Advertising

You can opt-out of your data being used by Google Analytics through cookies by visiting tools.google.com/dlpage/gaoptout and downloading the Google Analytics Opt-out Browser Add-on.

Some of the other parties that collect information from or about you on the Service in order to provide more relevant advertising to you participate in the Digital Advertising Alliance (“DAA”) Self-Regulatory Program for Online Behavioral Advertising. This program offers a centralized location where users can make choices about the use of their information for online behavioral advertising. To learn more about the DAA and your opt-out options for their members, please visit for website opt-out, aboutads.info/choices. In addition, some of these other parties may be members of the Network Advertising Initiative (“NAI”). To learn more about the NAI and your opt-out options for their members, please visit networkadvertising.org/choices/. If you are in the EU, please also visit the EU online choices page at <http://www.youronlinechoices.com/>. Please note that if you opt-out of online behavioral advertising using any of these methods, the opt-out will only apply to the specific browser or device from which you opt-out. Further, opting-out only means that the selected members should no longer deliver certain Interest-based Advertising to you, but does not mean you will no longer receive any targeted content and/or ads (e.g., from other ad networks).

We are not responsible for effectiveness of, or compliance with, any other parties’ opt-out options or programs or the accuracy of their statements regarding their programs.



§ 17 Communications

To opt-out of receiving e-mail promotions from Investments&Diamonds, please follow the unsubscribe instructions in our promotional e-mail correspondence or contact us as set forth in the section entitled “Contact Us” below. Please note that opting out of promotional communication received from Investments&Diamonds does not affect our non-promotional communications with you, including those related to your account, orders placed with Investments&Diamonds, or our ongoing business relations.

§ 18 Data Security

We implement and maintain reasonable administrative, physical, and technical security safeguards to help protect your information from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

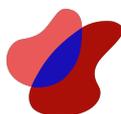
Despite the measures we take, transmission via the Internet is not completely secure and we cannot guarantee the security of your information.

§ 19 International Transfer

Investments & Diamonds is based in the USA and BRAZIL and the information we collect is governed by USA and BRAZIL law. Your information may be stored and processed in the United States or any other country in which Investments & Diamonds or its partners, affiliates, service providers, subsidiaries or agents maintain facilities and, by using this website, you consent to any transfer of information outside from your country. Data protection laws in the USA and BRAZIL and in other jurisdictions may differ from those in your country of residence. Your use of the Service or provision of any information, therefore, constitutes your consent to the transfer to and from, processing, use, sharing and storage of your information in the US and other jurisdictions, as set out in this Privacy Policy. If your data is collected in Europe, we will transfer your personal data subject to appropriate or appropriate safeguards.

§ 20 Changes to the Privacy Policy

This is our entire and exclusive Privacy Policy and it supersedes any earlier version. We may occasionally update this Privacy Policy to reflect changes in our practices and services, and we reserve the right to do so at any time. When a revision is made, we will revise the "Effective Date" on this page and any changes will be effective



immediately upon posting of the revised Privacy Policy. Investments&Diamonds encourages you to periodically review this Privacy Policy to learn how we are protecting your information. Your continued use of our Service indicates your consent to the Privacy Policy then posted. If any changes are material, we may provide you additional notice to your e-mail address.

§ 21 Contact Us

If you have questions about this privacy policy or information practices, please contact us as follows:

By email: sac@investmentsdiamonds.com

If you have a disability and would like to access this Privacy Policy in an alternative format send an email to sac@investmentsdiamonds.com

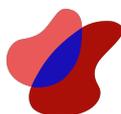
§ 22 Additional Disclosures For California Residents

These additional disclosures for California residents apply only to individuals who reside in California. The California Consumer Privacy Act of 2018 (“CCPA”) provides additional rights to know, delete and opt out, and requires businesses collecting or disclosing personal information to provide notices and means to exercise rights.

§ 23 California Notice Of Collection

In the past 12 months, we have collected the following categories of personal information enumerated in the CCPA:

1. Identifiers, such as name, email address, phone number account name, IP address, and an ID or number assigned to your account.
2. Customer records, such as billing and shipping address, and credit or debit card data.
3. Demographics, such as your age or gender. This category includes data that may qualify as protected classifications under other California or federal laws.
4. Commercial information, such as products or services history and purchases.
5. Internet activity, such as your interactions with our Service.
6. Audio or visual data, such as photos or videos you share with us or post on the Service.
7. Geolocation data,
8. Employment and education data, such as data you provide when you apply for a job with us.
9. Inferences, such as information about your interests, ring size preferences, concierge service preferences and information about your company in case of

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relations with Investments & Diamonds Business and also information about favorites.

For more information on information we collect, including the sources we receive information from, review the “Information We Collect” section. We collect and use these categories of personal information for the business purposes described in the “Use of Information” section, including to provide and manage our Service.

We use and partner with different types of entities to assist with our daily operations and manage our Service. Please review the “Sharing of Information” section for more detail about the parties we have shared information with.

Investments&Diamonds does not sell your personal information.

§ 24 Right To Know And Delete

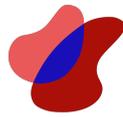
If you are a California resident, you have the rights to delete the personal information we have collected from you and know certain information about our data practices in the preceding 12 months. In particular, you have the right to request the following from us:

- I. The categories of personal information we have collected about you;
- II. The categories of sources from which the personal information was collected;
- III. The categories of personal information about you we disclosed for a business purpose or sold;
- IV. The categories of third parties to whom the personal information was disclosed for a business purpose or sold;
- V. The business or commercial purpose for collecting or selling the personal information; and
- VI. The specific pieces of personal information we have collected about you.

To exercise any of these rights, submit a request through our online form, or speak to a customer service representative at one of our physical locations or through customer service on the website. In the request, specify which right you are looking to exercise and the scope of the request. We will confirm receipt of your request within 15 days. We may require specific information from you to help us verify your identity and process your request. If we are unable to verify your identity, we may deny your requests for knowledge or exclusion.

§ 25 Right To Non-Discrimination

You have the right not to receive discriminatory treatment by us for the exercise of any your rights.



§ 26 California Shine the Light law

Shine The Light

If you are a customer in California, in addition to the rights set forth above, you have the right to request information from Investments&Diamonds regarding the manner in which Investments&Diamonds shares certain categories of personal information as defined by California's "Shine the Light" with third parties and/or affiliates for their own direct marketing purposes. To receive this information, send us a request at the address set forth in the section entitled "Contact Us" above. Requests must include "California Privacy Rights Request" in the first line of the description and include your name, street address, city, state, and ZIP code. Please note that Investments&Diamonds may provide this information in a standardized format that is not specific to you and is not required to respond to requests made by means other than through the provided e-mail address or mail address.

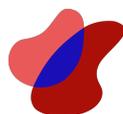
§ 27 Postings

Any California residents under the age of eighteen (18) who have registered to use the Service and posted content or information on the Service, can request that such information be removed from the Service by sending an e-mail to the e-mail address set forth in the section entitled "Contact Us" below. Requests must state that the user personally posted such content or information and detail where the content or information is posted. We will make reasonable good faith efforts to remove the post from prospective public view.

§ 28 Additional Disclosures For Nevada Residents

Nevada law (NRS 603A.340) requires each business to establish a designated request address where Nevada consumers may submit requests directing the business not to sell certain kinds of personal information that the business has collected or will collect about the consumer. If you are a Nevada consumer and wish to submit a request relating to our compliance with Nevada law, please contact us at privacy@investmentsdiamonds.com.com.

Investments&Diamonds does not sell your personal information.



§ 29 Additional Disclosures For Data Subjects In Europe

I. Data Controller

EU data protection law makes a distinction between organizations that process personal data for their own purposes (known as “controllers”) and organizations that process personal data on behalf of other organizations (known as “processors”). Investments&Diamonds, located at the address in the section entitled “Contact Us” above, is the controller with respect to information you provide through the Service.

II. Lawful Basis

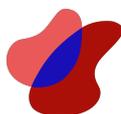
EU data protection law requires a “lawful basis” for processing personal data. Our lawful bases include where:

- (a) you have given consent to the processing for one or more specific purposes, either to us or to our service providers or partners;
- (b) processing is necessary for the performance of a contract with you;
- (c) processing is necessary for compliance with a legal obligation; or
- (d) processing is necessary for the purposes of the legitimate interests pursued by us or another party, and your interests and fundamental rights and freedoms do not override those interests.

§ 30 Data Subject Rights

If you are a data subject in Europe, you have the right to access, rectify, or erase any personal data we have collected about you through the Service. You also have the right to data portability and the right to restrict or object to our processing of personal data we have collected about you through the Service. In addition, you have the right to ask us not to process your personal data (or provide it to third parties to process) for marketing purposes or purposes materially different than for which it was originally collected or subsequently authorized by you. You may withdraw your consent at any time for any data processing we do based on consent you have provided to us. To exercise any of these rights, contact us as set forth in the section entitled “Contact Us” above and specify which right you intend to exercise. We will respond to your request within 30 days. We may require additional information from you to allow us to confirm your identity. Please note that we store information as necessary to fulfill the purposes for which it was collected and may continue to retain and use the information even after a data subject request for purposes of our legitimate interests, including as necessary to comply with our legal obligations, resolve disputes, prevent fraud, and enforce our agreements.

If you have any issues with our compliance, you have the right to lodge a complaint with a European supervisory authority.



§ 31 Additional Disclosures To Data Subjects In Brazil (LGPD)

(Art.5, X) of Law 13,709 of August 14, 2018 Investments & Diamonds guarantees the use of reasonable technical means and encryption for any operation carried out with personal data, such as those relating to the collection, production, reception, classification, use, access, reproduction, transmission, distribution, processing, archiving, storage, deletion, evaluation or control of information, modification, communication, transfer, dissemination or extraction.

(Art.5, XV) of Law 13,709 of August 14, 2018 Investments & Diamonds guarantees the use of reasonable technical means and encryption in international data transfer: transfer of personal data to a foreign country or international body of which the country is a member

(Art.5, XVI) of Law 13,709 of August 14, 2018 Investments & Diamonds guarantees the use of reasonable technical means and encryption in the shared use of data: communication, dissemination, international transfer, interconnection of personal data or shared treatment of databases personal data by public bodies and entities in the fulfillment of their legal powers, or between these and private entities, reciprocally, with specific authorization, for one or more types of treatment allowed by these public entities, or between private entities

- You can choose to voluntarily send us other information through the Service that we do not request, in which case you are solely responsible for such information.

Hopefully it is clear and, as mentioned earlier, if there is something you are not sure whether you need or not, it is generally safer to leave cookies enabled if you interact with one of the features you use on our website.

This policy is effective from February/2021